

**Xplor 2015 to take place under the honorary presidency of Louis Vachon, President and Chief Executive Officer of National Bank.**

---

An opening marked on financial markets

**Rouyn-Noranda, July 14, 2015** - As part of its annual conference taking place October 7 and 8, the Québec Mineral Exploration Association (QMEA) is pleased to announce that the second edition in Montreal will take place under the honorary presidency of Mr. Louis Vachon, President and Chief Executive Officer of National Bank. Again this year, the event will bring together key stakeholders in the development of Québec's mineral industry sector, including investors, contractors, prospectors, geologists and service providers.

For his part, Mr. Vachon recognizes the mineral sector's important contribution. "We are glad to actively take part in this event, which aims to stimulate Québec entrepreneurship and highlights the importance of the mining industry to the economic development of Québec. Also, it will be a great occasion to showcase the excellence of our companies and their international reputation."

For QMEA Chairman of the Board, Frank Mariage, this collaboration with the National Bank of Canada demonstrates the Association's willingness to increase the attractiveness of Xplor to investors and the financial community. "It is an honour to have Mr. Vachon as honorary president to send a clear message to investors and the financial community as to the importance of their contribution to our industry," said Mr. Mariage.

In addition to high-level presentations and workshops, this year the Association is innovating by introducing **The Xplor Investors' Rendez-vous**, an exclusive activity between exploration companies and investors. Also, as part of its programming appealing to the mineral industry as a whole, it is worth mentioning that Mr. Vachon will speak at a luncheon on Wednesday, October 7 and Mr. Robert Sauvé, President and CEO of Société du Plan Nord, will speak at the dinner on October 8.

**Xplor: The mining exploration conference, an industry reference**

Xplor is a major event in Québec bringing together stakeholders in the mineral sector. The event, which will take place for the second year at Place Bonaventure in Montreal, brought together over 1500 participants and nearly 200 exhibitors in 2014. Continuing along the same lines, it will again offer networking opportunities this year, positioning it as the key event in the industry.

For more information on Xplor and its activities, visit the [Xplor website](#) or [contact us](#).

**ABOUT QUEBEC MINING EXPLORATION ASSOCIATION (QMEA)**

QMEA is a professional and industrial association representing players in Québec's mineral exploration. Founded in 1975, the AEMQ's mission is to increase exploration and support the development of mining entrepreneurship in Québec. QMEA has over

2500 individual members, as well as 325 corporate members representing Québec's mineral sector. It is run by a board of directors composed of 15 representatives from different areas of mining exploration.

-30-

**INFORMATIONS:**

Marie-France Beaudry  
Communications and Public Relations Director  
Québec Mining Exploration Association  
Telephone: 819 762-1599 ext. 225  
Cell: 819 277-3863  
mfbeaudry@aemq.org  
www.aemq.org